

# Judging Results for Valley Middle School STN 2023 National Convention

## Middle School Anchor Team

0006-C2323M-01 - Valley Middle School STN Anchors Team

Judge #1 Scoring:

Poor Excellent

Storytelling/Writing



Lighting



Interviews



B-roll/Photography



On-Air Presence



Audio Levels/Natural Sound



Editing/Sequencing



Graphics/Effects



Message/Purpose



Followed Guidelines



### What you did well:

Nice opening graphic (though not required). Good rapport with one another and great eye contact with us and each other.

### What you can improve on:

Framed too wide.

Too much talking with your hands. It's hard to settle them but you have to work on that.

### Overall impressions:

Nice location with depth in background. Moving cars and noise can be a bit distracting, though.

You two are comfortable and poised and have a great head start in being good at this! Keep it up!

## Middle School Commercial

0006-C2324M-01 - Everett Christensen, Isaiah Wheyland, Tyler Richardson

Judge #1 Scoring:

Poor Excellent

Storytelling/Writing



Blocking/Directing



Lighting



Cinematography



Sound/Music



Timing/Pacing



Editing/Sequencing



Creativity/Originality



Art Direction



Followed Guidelines



### What you did well:

They used multiple camera angles, and had great choice of music.

### What you can improve on:

some ways to improve on this piece is introducing the product and showcasing it a bit more.

### Overall impressions:

Overall I think they did a good job on lighting and use of multiple camera shots. I would try to introduce the product and show case it a bit more to give the viewers an understanding of what is being shown.

## Middle School Human Interest Feature Story

0006-C2325M-01 - Brody Berson, Dillon Baylis, Emma Collignon, Nina Harris

Judge #1 Scoring:

Poor Excellent

Storytelling/Writing



Lighting



Interviews



B-roll/Photography



On-Air Presence



Audio Levels/Natural Sound



Editing/Sequencing



Graphics/Effects



Message/Purpose



Followed Guidelines



### What you did well:

So many good things ... good protagonist ... excellent shooting & editing, a good story structure.

Lighting and composition of the interview is spectacular.

Standup is good.

### What you can improve on:

Two things: the beginning of his first soundbite isn't necessary. You've already showed us and told us about the flower shop -- and then he says it. Jump to "my name is tom johnson..."

The interviewer needs to get down on to his eye level. He's looking up the entire time -- not terrible -- but it's more comfortable if he is eye level with both the camera and the person asking the questions.

The standup is rushed, just a tiny bit. Not terrible ... but try to remember to pace yourself during a standup. Don't be afraid to take a slight pause.

### Overall impressions:

This is really a professional level piece. You might have enriched it if you had added another interview (a customer) or if we saw/heard a customer interaction with Tom.

## Middle School Movie Trailer

0006-C2326M-01 - Ella Jacobs, Isabel Bahamonde, Julia Kelly, Khloe Sundseth, Maddox Markham, Tristan Thornton



### What you did well:

Very cool use of effects and editing. It had a Christopher Nolan film type vibe when you used the loop effects. Interesting concept for story.

### What you can improve on:

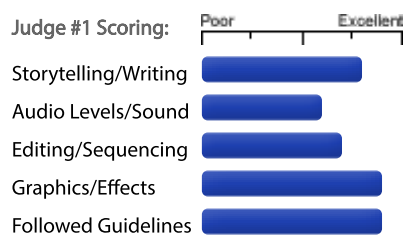
Directing the physicality of the actors to make it very believable would make the piece a bit stronger. We really want to believe the actor fell. And the cut away from when they fell initially felt abrupt and too soon.

### Overall impressions:

Very solid trailer for such a short period of time. The effects really conveyed the tone of the film and I believe would make an audience want to see the movie.

## Middle School Nat Package

0006-C2328M-01 - Ben Hampton, Carter Barratt, Dane Carlston, Landon Nelms



### What you did well:

You're exposure it great! Nicely lit interview and a great beginning middle and end.

### What you can improve on:

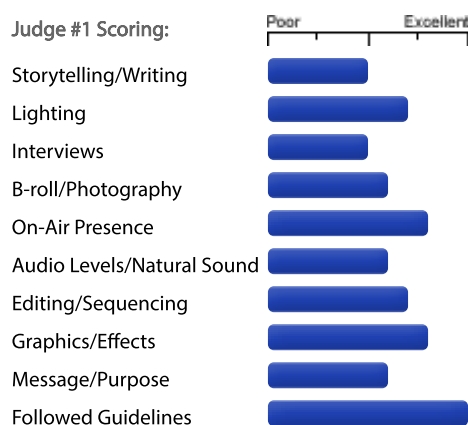
My biggest area to improve on is your sound. You have some great nat pops in there. Your interview audio is good, but where you fell off was in your BROLL. I need to hear the car drive by. It doesn't have to be loud...it just needs to be present in the story. In Sequencing, you have some in there, but I would love to have seen more. Gyms are great because there is repetition in the movements. Tight shot on the bike, a wide shot of him on the bike, and then the pedals moving. When you are out shooting, as much as you are a photographer, you also want to be thinking like an editor and what you would need to put your story to tell it fully

### Overall impressions:

This is a great start to nat sound pieces. Nat sound is tricky and there is a balance to it. This piece shows great promise and a little more work and finesse will have the students on track to producing beautiful nat sound pieces. Work on your audio and more sequences to help drive your story. Nice work.

## Middle School News Story

0006-C2329M-01 - Axell Amparan, Cameron Strother, Leah Blair, Nolan Smith



### What you did well:

Your anchor did a great job tracking this package. Good, clear voice! Really like your graphics, they help advance your story. B-roll tracking is very good. You're showing me what you're talking about. Lighting on your shots is good.

### What you can improve on:

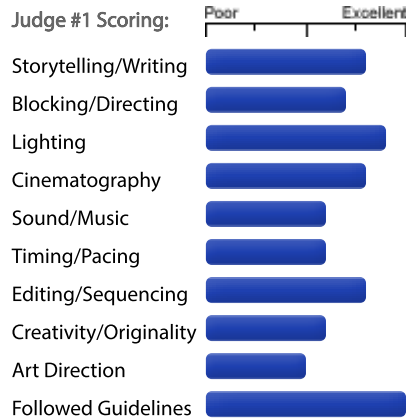
I feel as though your story gets a little muddy. You talk about a lot of things, but don't focus on anything really specific. Try to stick to one effect and explain it well. When doing stories like this you need to try to get more than one interview. It helps to have different perspectives in important stories like this. When shooting video, try to change up your shots. A lot of your shots are medium shots. Get different angles.

### Overall impressions:

Overall, I think this package is technically good, but the storytelling could use some work. I felt as though you were giving me a broad recap not a concise package. There's definitely a good foundation though. Good work!

## Middle School Public Service Announcement

0006-C2330M-01 - Connor Gamelin, Jackson Sisk, Riley Ricker



### What you did well:

Overall shot composition was really well done. The subject was lit beautifully. The overall cinematography was also really well done.

### What you can improve on:

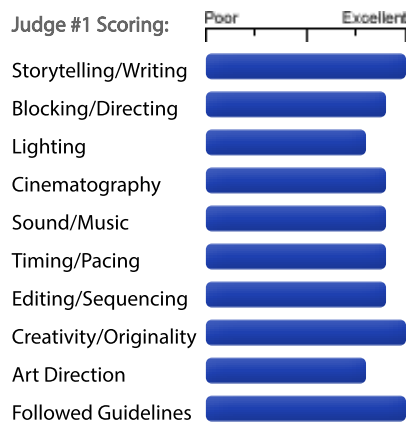
The audio did spike twice and overpowered the voice overs. Make sure that you are looking at your audio levels for peaks. The writing for the voice over was really well done but the delivery was monotone. Emphasis and inflection on different words helps get your point across.

### Overall impressions:

Overall, the video was great in terms of shot composition lighting and cinematography. The entry shows that this team has nailed the technical aspect of production but could work on editing and audio mixing.

## Middle School Short Film

0006-C2331M-01 - Jade Barron, Marlie Beal, Quinn Walker, Reece Benson, Siena Adamson



### What you did well:

Really cool opening shots. Great cinematography and shot choices. Cool use of black and white to show the camera footage. Very clever mysterious concept, good acting.

### What you can improve on:

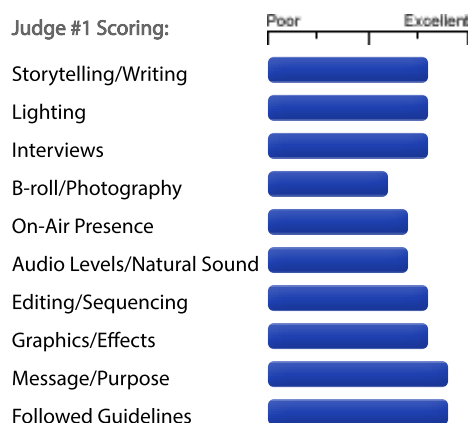
The music stops abruptly at the 19 second mark, fading it out I think would've played better and been less distracting. The editing in the hotel room scene could've been a bit smoother and less abrupt in the timing choices.

### Overall impressions:

Very cool short, really liked it. Several good elements, felt like a seasoned team of filmmakers.

## Crazy 8s MS Morning Show

0006-C23C8MSSW-01 - VMSTV



### What you did well:

The production value of this project was that of a College level production. This group is filled with great story tellers and writers. I was very impressed.

### What you can improve on:

Overall the group did well. A couple of the b roll and interview shots were shaky. Some packages has audio cut quickly.

### Overall impressions:

The members of this group have a bright future ahead. Some of the packages need to be tightened up with a few shaky camera moments.