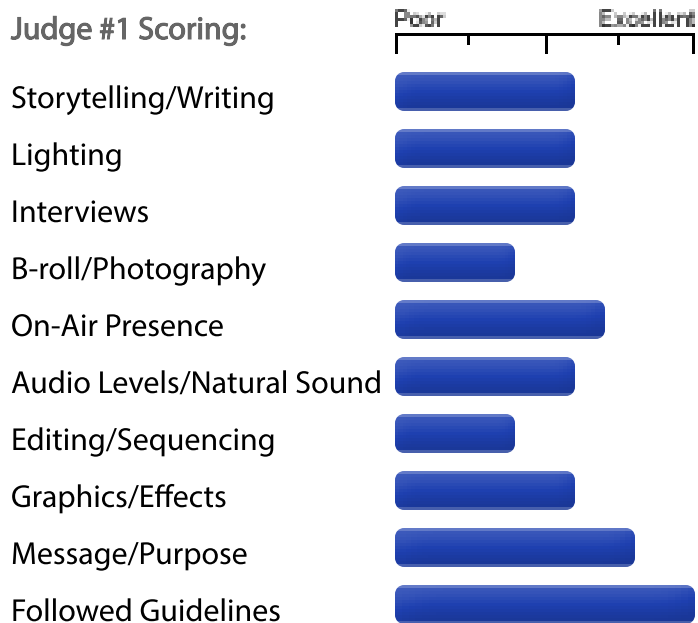


Judging Results for Valley Middle School 2024-2025 Broadcast Excellence

MS News Show

0020-BC25MS-01 - Valley Middle School



What you did well:

Glad you covered the fires. Good job getting lots of kids on the story about resolutions. Excellent framing on Mr. Snyder. The iFly place is a great idea for a story. Visually cool. Your show had a nice variety of content.

What you can improve on:

Anchors--do not clasp your hands. It makes a barrier. Hold a pen or a script. Was there not a person impacted by the fires to talk to? Just asking. Sort of a powerpoint presentation. Could have used a human element/reaction, even if it was on a Zoom call. Ms. Loven is framed so she's looking off to the short side of the screen. Was that story for your core audience? The New Year's Resolution story had shaky video, poor framing. Show Mr. Snyder interacting with students. Let us see him teaching art. Would have loved hearing nat sound instead of the cheesy music during the iFly piece. Could have used an interview with a customer after the experience. The bites in the celeb crush segment got cut off, probably due to the transitions.